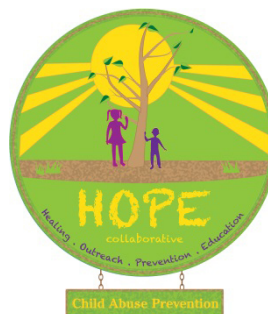


FOR IMMEDIATE RELEASE

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DOMESTIC VIOLENCE AWARENESS FROM THE EYES OF THE CHILD-1000 TO GIVE

Moreno Valley, CA (OCTOBER 1, 2015) – October is the designated domestic violence awareness month, and statistics show that effects of these incidents on children are seen long after initial impact. The HOPE Collaborative, the child abuse prevention council of Riverside County, is launching a county wide media campaign to educate and enlighten the community of those staggering effects. This education continues with the distribution of preventative tips and resources to support those needing an escape and other supportive services.

The campaign is multi-faceted and includes the use of social media (facebook, twitter, and Instagram), public advertisements in two major malls, cinema advertisement shown with movie trailers, the use of flash mobs, radio advertisements in both Spanish and English, and a movie viewing and discussion of a domestic violence documentary film. HOPE is also raising funds to further support children and families of Riverside County. The fundraiser consists of 1000 people giving \$1.

Parents, professionals, seniors, community leaders, and students -- anyone seeking to help or be helped in domestic violence is invited to attend or participate in one or more of the planned events. All events are free and open to the public. For details of the events please visit the HOPE website: www.HOPECollaborative.org or follow us on Twitter @RivCoHOPE Facebook: www.facebook.com/HOPECOUNTYRiverside. Instagram: @hopecollab.

For more information on HOPE Collaborative, contact Dariana Ortiz, Project Director at dortiz@fsaca.org.

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